



Working together for a better
and safer community.



Welcome!

Positive Action in the Community (PAC) was formed to meet the needs of the community which were not being met through statutory provision or by other organisations, particularly in the areas of youth homelessness, domestic abuse and mental wellbeing.

We are a local registered charity with the vision to have a community that gives the greatest opportunity for a safe, fulfilled and aspirational life, free from, homelessness, domestic abuse and poor mental health. To achieve this we deliver a number of projects that includes; supported accommodation, community based support, support in educational settings, counselling, training, and personal development opportunities.

All our services provide specialist support on an individual basis to empower people to build emotional resilience, improve their health and wellbeing, make positive choices, and to have fulfilled and independent lives.

If you're looking to create a fun, rewarding partnership that's easy to get involved in that builds team spirit, engages employees, and allows your organisation to emerge as a dynamic, innovative team, we can work with you to develop something that's both fun and rewarding.

How can you/your company help?

Every partnership we have helps us to ensure no young person has to face a night in a bed they can't call their own, and helps us to protect adults and children to survive domestic abuse and rebuild their lives, it also provides us further opportunities for early interventions.



Alone and without these partnerships, we would struggle to reach as many of our community as effectively as we do. 9.9% of the youth population between the ages of 16-24 are homeless or are at risk of homelessness. 1 in 7 men and 1 in 4 women experience domestic abuse in their lifetime. The police recorded a total of 1,288,018 domestic abuse-related incidents and crimes in England and Wales (excluding Greater Manchester

Police), As such we know that we are needed now more than ever before. Every partnership allows us to make a difference, reach more people and provide more support to those who need it. In other words, corporate partnerships are a game changer for our small charity and the people we support.

So we need you!

Every partnership is unique. But here are some ways we could work together.

PAC Financial Giving

CHARITY OF THE YEAR

Developing a close, long-term relationship with PAC and choosing us as your Charity of the Year partner has so many benefits. As well as raising essential funds for our work, you'll be enhancing your reputation as a socially responsible company.

We'll work closely with you to create an engaging, tailored programme of fundraising activities including events, workplace activities, challenges, and support you every step of the way to make the most of this unique opportunity.

FUNDRAISING COLLECTION BOXES

Fundraising with collection boxes is a simple way to support us whether you're hosting a fancy dress day, cake sale, or fun day.

SPONSOR AN EVENT

Connect with your target audience by sponsoring one of our Fundraising events.



PAYROLL GIVING

Anyone can give, if their pay or pension is taxed through PAYE and the employer offers a Payroll. This means that if you pledge to give £10 a month, it will only cost you £8 on a basic rate tax, £6 on 40% tax or £5 on 50% tax giving scheme. You never know, your employer might also match fund some of your payroll giving donations. It's easy – just choose an amount you want to donate on each payday and the donation comes out of your wages automatically. You can cancel or change your donation at any time.

STAFF FUNDRAISING

Together with you, we will create a fundraising plan that allows your employees to raise funds in a fun and engaging way.

MATCHED GIVING

By matching employees' donations, you are ensuring that your company cares equally about a cause that matters to them, as well as doubling the impact of their donation in the local community.

CRM - ENGAGE YOUR CUSTOMERS

We have a history of collaborating with exciting brands on CRM (Cause related marketing) campaigns, where a proportion of each sale/ agreed set amount is donated to PAC for a particular product. CRM campaigns are an effective way to boost your own sales by being attached a local award winning charity and also generate vital awareness for our work. A CRM will give your customers the opportunity to purchase your product and support PAC.

SPONSOR A ROOM FOR JUST £35 A MONTH

By sponsoring a Room, you can make a difference in the lives of homeless young people and domestic abuse victims and their families. It's not just about a bed for the night, your gift could help vulnerable people get the tailored support they need to live independent lives and face the future with confidence.

The £35 you donate a month doesn't just go towards funding the room, it may also be used to help the service user in other areas where they require additional help and support:

- Additional 1-1 Support
- Activities
- Access to training and life skills for independence, employment and a home
- The safety of our service users
- Emergency toiletries
- Essential foods.

The true cost of a room and support services for our service users is more than £35 a month. This is why we need a community of valued supporters to help us change the lives of those in need that we support.

PAC In Kind Giving

GIFTS IN KIND AND PRO BONO SUPPORT

We are always grateful to receive gifts in kind. Donations of new items can be a great way for everyone to get involved and really make a difference. We often have campaigns throughout the year where we are in need of certain items for our service users. We are also very grateful to receive pro bono gifts in kind from a range of companies to support our day-to-day work. Examples of in kind gifts include goods like food, clothing, furniture, office equipment, and building materials. This includes performance of services, such as building maintenance, providing office space, boiler repair or offering administrative support.



VOLUNTEERING

We actively encourage volunteerism at our charity, and there are endless opportunities for employees to volunteer for us. We can co-create a bespoke volunteering programme for employees using a time-tiered schedule to accommodate every employee's needs.

RAFFLES

From time to time we often organise raffles whether this is online or at an event and we may need your support by donating items to help raise additional funds.

PAC Ambassador



BE AN ADVOCATE OF PAC AND BECOME A CHARITY AMBASSADOR

This is an opportunity for you to use your own experiences to communicate and help others understand who PAC are and what we do.. This can be speaking, for example, at networking events, school, colleges or university, at a corporate event, at an organised fundraising event, or just informing others day to day as an opportunity arises. Charity Ambassadors help direct people to our cause and encourage them to get involved in fundraising activities and volunteering. A really important part of this role is reaching out to new people, inspiring new fundraising efforts, and thanking supporters for their work.

CAN YOU SHARE YOUR IDEAS?

Are you able to put forward your ideas of new exciting and fun activities and social events for PAC to take part in. Can you suggest ways that your ideas can best be implemented and if agreed, you help see them through for PAC.

Are you a passionate individual with the desire to make a difference?

Ambassadors help us raise our profile and make an impact. Your support is vital to our campaigning and fundraising work.

YOUR Benefits

Corporate social responsibility (CSR) has many advantages that can apply to any business, regardless of its size or sector, and we want to work with you to make it as beneficial to you as it is to us.

The potential benefits of CSR to companies include:

- Better brand recognition
- Positive business reputation
- Increased sales and customer loyalty
- Feel good factor
- Increased employee satisfaction
- Improved public image
- Increased customer loyalty
- Increased creativity
- Taxable benefits through surplus.

OUR Benefits

- Contributing to supporting youth homelessness, domestic abuse and mental health and wellbeing across East Lancashire
- Use of our communal meeting rooms
- Access to Youth Mental Health First Aid Training
- Access to Domestic Abuse Safeguarding Training
- Support with Marketing Materials
- Social Media Support
- Company visibility on our website, along with blog posts and News bulletins
- Discounted Tickets to our Annual Ball
- Opportunities to display logos on materials throughout different campaigns and fundraisers
- Tour of our projects and the opportunities to meet staff and service users.

Our Charity believes that great things can be achieved when organisations come together, so please partner with us and be part of something amazing.

Contact us today to get exploring the endless opportunities
for a fantastic partnership:

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PARTNERS